Welcome to Starfish at ECU

What is Starfish?

Starfish Retention Solutions™ is an early alert and connection tool used by East Carolina University to support student academic success. Working through Blackboard, Starfish enables instructors to give praise or raise concerns regarding your academic performance within a course. Called “kudos” and “flags”, these notifications are sent to your ECU email account and copied to your advisor.

Please note that NOT all instructors will be using Starfish. You may have several instructors who do NOT raise flags/kudos. Not receiving a Starfish notification does NOT indicate good/poor academic performance. You should always speak with your instructor if you are unsure of your academic status in the course.

Set up Your Starfish Profile

1. Log in to Blackboard and click the “Starfish” tab at the top of the page.
2. Click on the menu icon in the upper left-hand corner.
3. Click on your name and select profile.
4. Enter a phone # where you can be reached if needed.
5. Upload a photo to put a face to your name.
   a. Select Upload Photo link.
   b. Browse for a photo on your desktop (JPEG, GIF, and BNG).
   c. Click the Upload Now button.
6. Enter any additional information and click the save button.

What to do if you receive a flag notification?

🌟 Speak w/your Instructor ✨ Speak w/your Advisor ✨ Utilize Tutoring Services
🌟 Attend All Classes ✨ Revise/Improve Study Habits ✨ TAKE ACTION!!!

We are Here to Help You Be Successful!

A large network is here to help you achieve academic success. Your support network may include faculty, academic advisors, Campus Living staff, the Pirate Academic Success Center, and other support services.

Pirate Academic Success Center
2300 Old Cafeteria Building
252.737.3009
www.ecu.edu/pasc

University Writing Center
1015 Joyner Library
252.328.2820
www.ecu.edu/writing/writingcenter/

Speech Communication Center
205 Joyner East
252.328.2790
www.ecu.edu/comm/center

Career Services
701 East Fifth St.
252.328.6050
http://www.ecu.edu/career/

Counseling Center
137 Umstead Hall
252.328.6661
http://www.ecu.edu/counselingcenter

Dean of Students
125 Umstead Hall
252.328.9297
http://www.ecu.edu/deanofstudents/

Academic Advising
http://www.ecu.edu/advising

Academic Calendar
http://www.ecu.edu/fsonline/ > University Calendars

Center for Pre-Professional Advising
http://www.ecu.edu/ppac

Degree Explorer
http://www.ecu.edu/degrees

Math and Calculus Lab
http://www.ecu.edu/math/ > Tutoring Lab

Undergraduate Catalog
http://catalog.ecu.edu/

Have Questions? Need Help?
Email: Starfish@ecu.edu